WHAT IS CLAIMED IS:

- 1. A method of treating a subject with hot flashes, said method comprising
 the step of administering to said subject an anti-estrogen agent and/or its
 pharmaceutically acceptable salt, hydrate, N-oxide, or any combination
 thereof.
- 2. The method according to claim 1, wherein said anti-estrogen is a selective estrogen receptor modulator (SERM).
 - 3. The method according to claim 1, wherein said anti-estrogen is a triphenylethylene.
- The method according to claim 1, wherein said anti-estrogen is Toremifene.
- 5. The method according to claim 1, wherein said administering comprises intravenously, intraarterially, or intramuscularly injecting to said subject said pharmaceutical composition in liquid form; subcutaneously implanting in said subject a pellet containing said pharmaceutical composition; orally administering to said subject said pharmaceutical composition in a liquid or solid form; or topically applying to the skin surface of said subject said pharmaceutical composition.

6. The method according to claim 5 wherein said pharmaceutical composition is a pellet, a tablet, a capsule, a solution, a suspension, an emulsion, an elixir, a gel, a cream, a suppository or a parenteral formulation.

- 7. The method according to claim 1, wherein said antiestrogen is administered at a dosage of about 20 mg per day.
- 8. The method according to claim 1, wherein said antiestrogen is administered at a dosage of about 40 mg per day.
 - 9. The method according to claim 1, wherein said antiestrogen is administered at a dosage of about 60 mg per day.
- 10 10. The method according to claim 1, wherein said antiestrogen is administered at a dosage of 80 mg per day.
- 11. A method of suppressing, inhibiting or reducing the risk of hot flashes, said method comprising the step of administering to said subject an anti-estrogen agent and/or its pharmaceutically acceptable salt, hydrate, Noxide, or any combination thereof.
 - 12. The method according to claim 11, wherein the anti-estrogen is a selective estrogen receptor modulator (SERM).

13. The method according to claim 11, wherein the anti-estrogen is a triphenylethylene.

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- The method according to claim 11, wherein the anti-estrogen is Toremifene.
 - 15. The method according to claim 11, wherein said administering comprises intravenously, intraarterially, or intramuscularly injecting to said subject said pharmaceutical composition in liquid form; subcutaneously implanting in said subject a pellet containing said

pharmaceutical composition; orally administering to said subject said pharmaceutical composition in a liquid or solid form; or topically applying to the skin surface of said subject said pharmaceutical composition.

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16. The method according to claim 15, wherein said pharmaceutical composition is a pellet, a tablet, a capsule, a solution, a suspension, an emulsion, an elixir, a gel, a cream, a suppository or a parenteral formulation.

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- 17. The method according to claim 11, wherein said antiestrogen is administered at a dosage of about 20 mg per day.
- 18. The method according to claim 11, wherein said antiestrogen is administered at a dosage of about 40 mg per day.
 - 19. The method according to claim 11, wherein said antiestrogen is administered at a dosage of about 60 mg per day.
- 20 20. The method according to claim 11, wherein said antiestrogen is administered at a dosage of 80 mg per day.
 - 21. A method of treating a subject with gynecomastia, said method comprising the step of administering to said subject an anti-estrogen agent and/or its pharmaceutically acceptable salt, hydrate, N-oxide, or any combination thereof.
 - 22. The method according to claim 21, wherein said anti-estrogen is a selective estrogen receptor modulator (SERM).

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- 23. The method according to claim 21, wherein said anti-estrogen is a triphenylethylene.
- 24. The method according to claim 21, wherein said anti-estrogen is Toremifene.
- 25. The method according to claim 21, wherein said administering comprises intravenously, intraarterially, or intramuscularly injecting to said subject said pharmaceutical composition in liquid form; subcutaneously implanting in said subject a pellet containing said pharmaceutical composition; orally administering to said subject said pharmaceutical composition in a liquid or solid form; or topically applying to the skin surface of said subject said pharmaceutical composition.

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26. The method according to claim 25 wherein said pharmaceutical composition is a pellet, a tablet, a capsule, a solution, a suspension, an emulsion, an elixir, a gel, a cream, a suppository or a parenteral formulation.

- 27. The method according to claim 21, wherein said antiestrogen is administered at a dosage of about 20 mg per day.
- The method according to claim 21, wherein said antiestrogen is administered at a dosage of about 40 mg per day.
 - 29. The method according to claim 21, wherein said antiestrogen is administered at a dosage of about 60 mg per day.
- 30 30. The method according to claim 21, wherein said antiestrogen is

administered at a dosage of 80 mg per day.

- 31. A method of suppressing, inhibiting or reducing the risk of gynecomastia, said method comprising the step of administering to said subject an anti-estrogen agent and/or its pharmaceutically acceptable salt, hydrate, N-oxide, or any combination thereof.
- 32. The method according to claim 31, wherein the anti-estrogen is a selective estrogen receptor modulator (SERM).
- 33. The method according to claim 31, wherein the anti-estrogen is a triphenylethylene.
- 34. The method according to claim 31, wherein the anti-estrogen is Toremifene.
 - 35. The method according to claim 31, wherein said administering comprises intravenously, intraarterially, or intramuscularly injecting to said subject said pharmaceutical composition in liquid form; subcutaneously implanting in said subject a pellet containing said pharmaceutical composition; orally administering to said subject said pharmaceutical composition in a liquid or solid form; or topically applying to the skin surface of said subject said pharmaceutical composition.
- 36. The method according to claim 35, wherein said pharmaceutical composition is a pellet, a tablet, a capsule, a solution, a suspension, an emulsion, an elixir, a gel, a cream, a suppository or a parenteral formulation.

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- 37. The method according to claim 31, wherein said antiestrogen is administered at a dosage of about 20 mg per day.
- The method according to claim 31, wherein said antiestrogen is administered at a dosage of about 40 mg per day.
 - 39. The method according to claim 31, wherein said antiestrogen is administered at a dosage of about 60 mg per day.
- The method according to claim 31, wherein said antiestrogen is administered at a dosage of 80 mg per day.